FRANCESCA MINOZZI

PROJECT MANAGER FREELANCE

PERSONAL DETAILS

PROFESSIONAL

COMMUNICATION PROJECT MANAGER / PRODUCER / PROBLEM SOLVER

EDUCATION

• BA (Hons) INTERIOR DESIGN 2004-2007 Istituto Europeo di Design, Milano
•Liceo Scientifico “Wiligelmo”1998-2003, Modena, Italy Bachelors Degree at IED

AREAS OF EXPERTISE

-Communication specialist
-Event / Exhibition / Shooting / Retail project development and production
-Content Creation
-Budget / Production Costs control

PERSONAL SUMMARY

I am a creative project manager with experience in communication projects involving international brands. I have a good approach to problem solving, an accurate attention for details and a fine capacity to find new and sophisticated marketing strategies to answer the clients briefing.

WORK EXPERIENCES

• Communication Project Manager
Freelance
September 2020 - NOW

• Communication Project Manager
Sartoria Comunicazione, Modena
July 2014 - December 2020

• Interior Designer
Porcelanosa Group, Southampton, Uk
April 2014 - July 2014

• Interior Designer
Direfarecreare S.p.a, Modena, Italy
July 2007- September 2013

DUTIES

-Client facing
-Briefing analysis
-Project development
-Budget analysis
-Production coordination
-Project delivery within budget and deadlines

Ai sensi del GDPR 2016/670 27.04.2016, acconsento al trattamento dei miei dati personali, autorizzandone l’archiviazione al solo fine di Ricerche e Selezioni di Personale.

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LANGUAGES SKILLS

Italian: Native language
English: Fluent in spoken and written

RELEVANT PROJECTS

FLORIM
.Interior Design and Project Management - *Cersaie 2010, 2011, 2012*
.Interior Design Head Quarter - *Showroom 2013*

KRONOS CERAMICHE
.Interior Design and Project Management - *Cersaie 2007 to 2013*
.Interior Design and Project Management - *Showroom and Photo / Render Styling 2007 to 2013*

PORCELANOSA
.Interior Design And Sales Assistant - *Southampton Showroom (UK), 2014*

NIKE
.Project Management - *Nike Store Via Torino opening, 2014*
.Project Management - *Nikelab Rio takeover Olympic Games, Rio De Janeiro 2016*
.Project Management - *Nikelab ST18 opening, Milano 2016*
.Project Management - *Nikelab Riccardo Tisci launch, ADV and event , Paris and Rome, 2017*
.Project Management - *Nike Football Sergio Ramos Pop Up store, Madrid, 2017*
.Production Management - *Nike x Inter Football Kit Launch, 2022*

SAPIENSTONE
.Project Management - *Brand Identity and Launch at Milano Design Week, 2016*

Ray-Ban
.Project Management - *Ray-Ban Retail Launches at London Flagship Store, London, 2014 / 2016*
.Project Management - *Ray-Ban Flagship Store Soho opening, New York, 2015*
.Project Management - *Ray-Ban Ferrari Campaign Video, 2020*
.Project Management - *Ray-Ban Remix Content Development, 2020*

NETFLIX
.Project Management - *"The Defenders" Italian Promo Video Shooting, Italy, 2017*

CONVERSE
.Project Management - *Converse X Chiara Ferragni ADV, 2017 and 2018*
.Project Management - *Converse X Carhartt global event, Milano 2018*

EST. 1830 WOOLRICH
.Project Management - *Pitti Uomo Set Up and Event, Firenze 2019*

UBI Banca
.Project Management - Sky *Spot Video x UBI Nba Xmas, 2019*

Palm Angels
.Project Management - *Photo Campaing Production, 2020*

#inEmiliaRomagna
.Production Management - *N°2 Spot TV Emilia-Romagna Tourism with Stefano Accorsi, 2021*
.Production Management - *N°2 Video Emilia-Romagna Tourism with Stefano Accorsi, digital use only, 2021*

.Production Management - *Merchandising photo shooting, 2021*
.Production Management - *Championship photo shooting, 2021*

SAMSUNG
.Production Management - *Samsung Galaxy S22 "Creators Room" web series, 2022*
.Production Management - *Samsung Galaxy S22 "Creators Room" digital campaign, 2022*

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