Luca Cioci

Work experience

Art Director
Graphic designer
Photographer - Retoucher
Freelance
Bologna, Italy
February 2016 - today

Clients:

DIOR
Frette Milano
Deltalight (BE)
Studio Luca Guadagnino
Ceramiche Sant'Agostino
Griven Italy
True Design
Parisotto+Formenton Architetti
Frigo2000
V-zug (CH)
Stella Holding, Moratti Milano
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Viabizzuno s.r.l.
Lighting, architecture and design.
Bentivoglio - Bologna, Italy
February 2005 - February 2016
www.viabizzuno.com

Graphic department supervisor
Graphic designer,
Photographer.

Graphic design

Senior graphic design, project manager.
Setting image & style guidelines.
Supervising corporate identity,
visual synthesis and graphic design.
Managing creative resources and
annual planning.
Coordinating graphic projects.

Photography

Internal senior photographer, photo editor.
Managing corporate photo archive.
Post-production, colour correction and creative digital retouching.
Photorealistic lighting simulation in project presentations.

Photographic worshop with Gabriele Basilico and Pietro Savorelli (Area, Domus, Interni),

Print

Technical typography manager.
Liaising with typography suppliers.
Researching appropriate creative lines,
tecniques and print materials.
Supervising pre-press colour,
from post-production to cromalin proofing.
Monitoring print-start
and approving finished work.

In addition to coordinating and supervising the corporate identity, in these years my role has allowed me to personally attend at all stages, from graphic design to print, numerous projects, such as technical manuals to multilingual presentations, from reports (periodic magazine) to direct marketing, from packaging to fair projects.In parallel, I had the opportunity to realise several photographic shooting as a senior photographer,

Awards, Skills and Teaching

IAAD Italian university for Design
Teacher Digital Communication Design

Visual Communication
Adobe Photoshop and Indesign

Px3 Prix de la Photographie Paris
Paris
June 2017
www.px3.fr

Bronze Medal -
Fine art nature Professional

IPA International Photography Awards
USA, Los Angeles
October 2014
www.photoawards.com

Editorial - Honorable Mention

National Geographic Awards
October 2013
www.nationalgeographic.it

Second place
National Geographic Award Italy, landscape and nature.

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Fotografia europea
Reggio Emilia
www.fotografiaeuropea.it

Personal exhibition

Personal skills
Detail oriented with a deep love and solid experience in photography and hi-quality postproduction for design, architecture and hi-tech project environment. Ai prompt designer and artificial intelligence researcher. Excellent understanding of typography and layout, ability to adapt to new and complex projects with strong technical skills. Propensity to develop projects from inception to final delivery with advanced knowledge in preflighting files, prepress and offset printing processes.
Thrive under pressure and tight delivery deadlines.
Dynamic team player with high collaborative, interpersonal and organizational skills.
Passion for history of graphics and interior design.
Love for analog photography and darkroom process,
cooking and mountain hiking.

Luca Cioci

Work experience

I explored photography of interiors, furniture and design, both side public and private spaces, retail and museums, still life and product photography, events and reportage, publishing on the major of Italian and foreign trade magazines.
(Interni, Ottagono, AnD, Living, Ait, Grazia Casa, PiP (uk), Mondo arc (uk) ArquiTK (esp), Gd'A (uk), Architektur Aktuell (dk), Confort (jp)).

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Mario Nanni
FAI Villa Panza, Varese/SKIRA
April 2013
www.marionanni.com

Photography and graphic design
monograph art book
'luce all'opera', Mario Nanni,
published by SKIRA 2013.

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Poligrafici Editoriale S.p.A
Newspaper editorial staff
'Il Resto del Carlino'
Bologna, Italy
2004 - February 2005

Graphic layout artist,
newspaper :Il Resto del Carlino,
QN Quotidiano Nazionale

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Freelance Graphic designer
dal 1999 - 2004

Application skills

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OS
Mac Osx e Windows

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Applications
Adobe Creative Suite
Adobe Photoshop
Adobe Indesign
Adobe Illustrator

Adobe Premiere pro
Adobe After effect
Maxon Cinema 4D
Corona Render

Midjourney and Stable Diffussion
OpenAi Api

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Education

School of fine arts
Università degli Studi Bologna

Two-years period.
Decoration department.

I.A.L. Emilia Romagna
Bologna

Advanced workshop
Autodesk Inc. 3D Studio Max 6.0
+ Brazil rendering engine

I.T.I.S. O. Belluzzi
High school
Casalecchio di Reno - Bo
Computer technician